

VERULAMIAN RUGBY
FOOTBALL CLUB

SPONSORSHIP OPPORTUNITIES



**VERULAMIAN
R.F.C.**

**SEASON
2019/2020**

ABOUT US

Established in 1948 VRFC has been at the heart of the community for 70 years. Our club has grown in numbers over the last decade and we now support over 270 children from age 6 to 16 and run three senior sides who have been promoted twice in the last 5 years and won the Herts Cup twice in the same period. The club is run by volunteers and funded through donations and sponsorship.

FIRST TEAM SPONSORSHIP

Shirt Sponsors

NO LONGER AVAILABLE

- Company logo on the first team shirts
- Pitch side advertising
- 2x Feather flag's at away games
- Advertising in the club fixture book
- Framed professional Photo/ Shirt of the team for your office
- 2X Facebook advertising campaigns to approx. 10,000 people within a 20-mile radius of the club/ your business promoting your business and association with VRFC
- 1 Year advertising on the club website (new website planned for the 2019/20 season)
- Free table at Presidents lunch
- Free use of the Club venue for Social or sports events
- Two Saracens Season tickets



Shorts Sponsors

£600

- Company logo on the first team shorts
- Pitch side advertising
- Advertising in the club fixture book
- 2X Facebook advertising campaigns to approx. 10,000 people within a 20 mile radius of the club promoting your
- 1 Year advertising on the club website (new website planned for the 2018/19 season)
- Free table at Presidents lunch
- Free use of the Club venue for Social or sports events

Player Sponsors

£199

Pays for the players, kit and insurance. Advertising on the club's new website and within the clubhousesports events

MINI'S & JUNIORS

Sponsor the whole Minis and Juniors Section – approx. £10,000 please call to discuss what could be offered

Kit Sponsorship (per age group)

£550

- Company logo on the age group shirts
- Pitch side advertising
- Advertising in the club fixture book
- Framed professional Photo/ Shirt of the team for your office
- 2X Facebook advertising campaigns to approx. 10,000 people within a 20-mile radius of the club/ your business promoting your business and association with VRFC
- 1 Year advertising on the club website (new website planned for the 2019/20 season)
- Free use of the Club venue for Social or sports events
- Access to Saracens Season Tickets for 2 seats for 2 games in a season



Shorts Sponsorship (per age group)

£300 (dependent on squad size)

- Company logo on age group shorts team shorts
- Pitch side advertising
- Advertising in the club fixture book
- 2X Facebook advertising campaigns to approx. 10,000 people within a 20-mile radius of the club promoting your
- 1 Year advertising on the club website (new website planned for the 2018/19 season)
- Free use of the Club venue for Social or sports events



BRANDED ADVERTISING

The club aims to make it as easy as possible to help support the club. If you are interested in supporting us but the ideas aren't quite right for you, please contact Richard to discuss how we could tailor something for you. richbradley@gmail.com or +44(0)7393014673

Pitch side Plus £500

- Pitch side advertising
- Advertising in the club fixture book
- 1X Facebook advertising campaigns to approx. 10,000 people within a 20-mile radius of the club
- 1 Year advertising on the club website (new website planned for the 2019/20 season)
- Free table at one of the 1st team game lunch's
- Electronic flyer to all club members promoting your company
- Opportunity to promote your company/product at an OV's home game
- Access to Saracens season tickets 2 seats for 2 games per season

Advertising From £50

- Advertising in the club fixture book
- 1 Year advertising on the club website (new website planned for the 2018/19 season)



Pitch side £300

- Pitch side advertising
- Advertising in the club fixture book
- 1X Facebook advertising campaigns to approx. 10,000 people within a 20-mile radius of the club
- 1 Year advertising on the club website (new website planned for the 2019 season)

Bar Sponsorship £1,000

- Branded beer mats and corporate logo behind the bar
- Advertising in the club handbook and new website